

Nicholas Rabinowitz

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My experience combines a broad range of technical and communications skills with deep expertise in web development. For more examples of my work, please see my professional portfolio at www.nickrabinowitz.com/portfolio.

EDUCATION

University of California, Berkeley

September 2007 - May 2009

- Master of Information Management & Systems, May 2009

Amherst College, Amherst, MA

September 1996 - May 2000

- Bachelor of Arts in English, summa cum laude, May 2000

TECHNICAL SKILLS

- **Technologies:** HTML/CSS, JavaScript, Python, PHP, SQL, XML, processing, ActionScript 3
- **Applications:** Drupal, Django, Plone, jQuery, Firebug, Photoshop, Illustrator, Flex, Subversion
- **Also familiar with:** Java, Ruby, Perl, VBScript, Apache, Interwoven TeamSite, Flash, ArcGIS

PROFESSIONAL EXPERIENCE

United Nations Office for the Coordination of Humanitarian Affairs, New York, NY

CONSULTANT

July 2009 – October 2009

- Helped to establish inter-agency standards for compiling and issuing humanitarian situation reports
- Analyzed OCHA's portfolio of core information products to improve internal coordination

MAPLight.org, Berkeley, CA

CONTRACT WEB DEVELOPER

June – August 2008

- Created a map-based visualization of national campaign contributions using Flex (maplight.org/map_vis)
- Developed a semi-automated Drupal workflow for merging duplicates in 2M-row MySQL database

CARE USA, Atlanta, GA

WEB EDITOR

December 2005 – July 2007

- Wrote, edited, and maintained all content for the CARE USA website (www.care.org), including feature stories, multimedia content, and marketing campaigns, respecting AP style and brand guidelines
- Managed communications for 130,000-member email list, working closely with vendors and agency staff to create a complex messaging schedule with compelling emails to raise funds and influence policymakers

Oxfam America, Boston, MA

INTERNET MANAGER

November 2004 – October 2005

- Hired, trained, and managed a three-person team to implement agency internet strategies
- Oversaw online support for December 2004 tsunami response, which raised over \$14M online
- Led the launch of Spanish-language version of Oxfam America website (www.oxfamamerica.org/es)
- Developed online strategy and website for new 501(c)(4) organization Oxfam America Advocacy Fund

WEB CONTENT COORDINATOR

April 2003 – November 2004

- Led the relaunch of the Oxfam America website (www.oxfamamerica.org), working with vendors and internal stakeholders to create a well-branded, usable site with new content, structure, design, and a Plone-based content management system
- Maintained and expanded public website, working with teams through the agency to add new sections
- Proposed and developed internet projects including HungerBanquet.org and a digital photo archive

Freelance Web Developer

September 2002 – Present

- Independently designed and developed sites for professional and academic clients
- Worked with design firm CMN to implement sites for clients including MIT and Cubist Pharmaceuticals

LeapFrog, Emeryville, CA

CONTRACT ASSOCIATE PRODUCER

April 2002 – March 2003

- Wrote and edited interactive content for multiple LeapPad books aimed at ages 5-10
- Designed and scripted fun, educational games in LeapFrog's proprietary PAMLA language

JP Kids, San Francisco, CA

WEBMASTER and CONTRACTOR

Jan 2001 - March 2002

- Proposed, planned, and implemented redesign of React.com, then a top-10 teen website
- Developed site architecture, look and feel, user interface, admin tools, and ASP/MS SQL backend

Amherst College, Amherst, MA

LEAD WEBSITE DEVELOPER

June 2000 - Sept 2000

- Designed and developed comprehensive, competitive website for the college (www.amherst.edu)
- Created award-winning online campus tour and adapted online version of the college viewbook

Corey McPherson Nash, Watertown, MA

INTERN, INTERACTIVE TEAM

June - Aug 1997, 1998, 1999

SELECTED ACADEMIC PROJECTS

- **The Sitrep Project**, a research initiative with UN OCHA on information-sharing in disaster response
- **TimeMap**, an Open Source JavaScript library integrating maps and timelines (timemap.googlecode.com)
- **CharityVis**, a Flex-based visualization of the non-profit sector (groups.ischool.berkeley.edu/charityvis)

LANGUAGE SKILLS

- Fluent in French, proficient in Wolof